



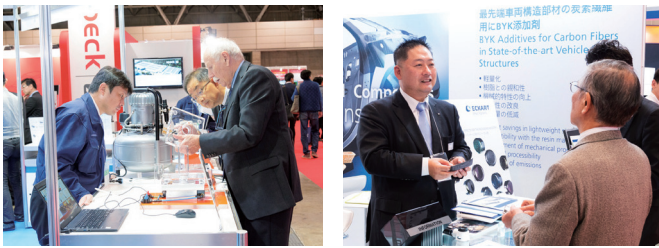
www.ipfjapan.jp



# IPF JAPAN 2017 Show Report Exhibitors

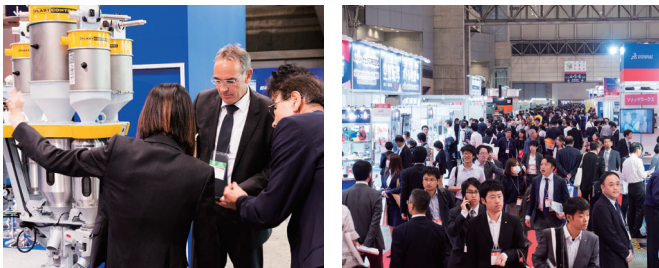
**Scale of Exhibition : 2,438 Booths** (Net 22,250m<sup>2</sup>)

IPF Japan 2017	Japanese	Overseas	Total
Number of Exhibitors	481	297	778

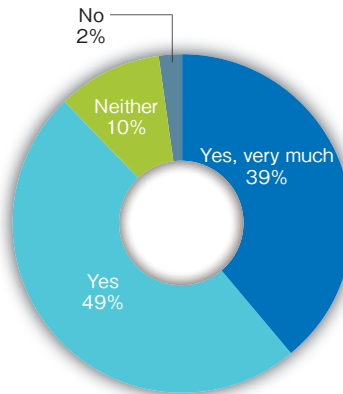


**Breakdown by Nation** (30 Countries and Regions)

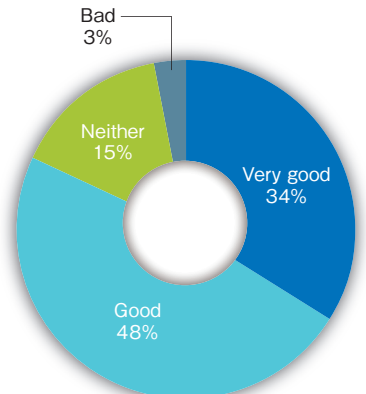
JAPAN	481	AUSTRIA	10	AUSTRALIA	2	MACEDONIA	1
TAIWAN	65	FRANCE	9	CANADA	2	MALAYSIA	1
GERMANY	44	THAILAND	7	CZECH	2	PORTUGAL	1
CHINA	43	NETHERLANDS	4	SPAIN	2	SINGAPORE	1
ITALY	23	HONG KONG	4	SWEDEN	2	TURKEY	1
KOREA	23	FINLAND	3	INDONESIA	1	UAE	1
SWISS	20	INDIA	3	IRELAND	1		
USA	17	UK	3	ISRAEL	1		



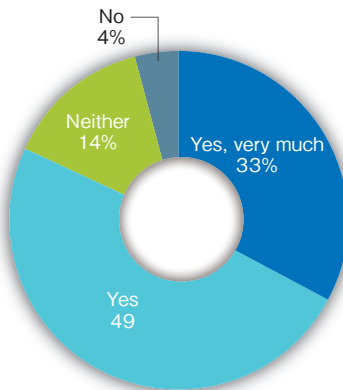
**Was it profitable to participate in IPF JAPAN as an exhibitor?**



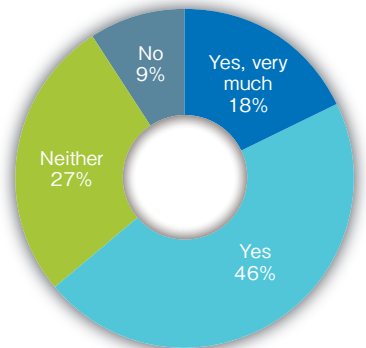
**How was the result of sales promotion in IPF JAPAN ?**



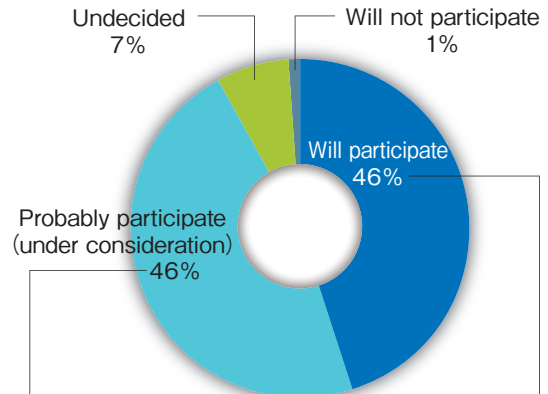
**Were the visitors fit into your business?**



**Were you satisfied with the numbers of visitors to your booth?**



**Will you participate in the next IPF JAPAN 2020?**



Probably participate (under consideration)

① Will take more space	14%
② Same as this time	82%
③ Will take less space	4%

Will participate

① Will take more space	17%
② Same as this time	78%
③ Will take less space	5%

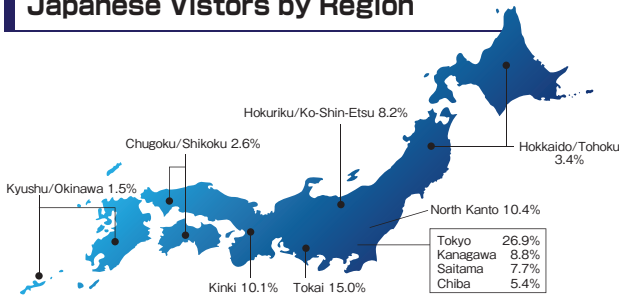


### Number of Visitors

Date	Japanese	Overseas	Total
Oct. 24 Tue.	5,495	1,256	6,751
Oct. 25 Wed.	7,507	961	8,468
Oct. 26 Thu.	9,209	714	9,923
Oct. 27 Fri.	11,243	502	11,745
Oct. 28 Sat.	6,656	133	6,789
<b>Total</b>	<b>40,110</b>	<b>3,566</b>	<b>43,676</b>



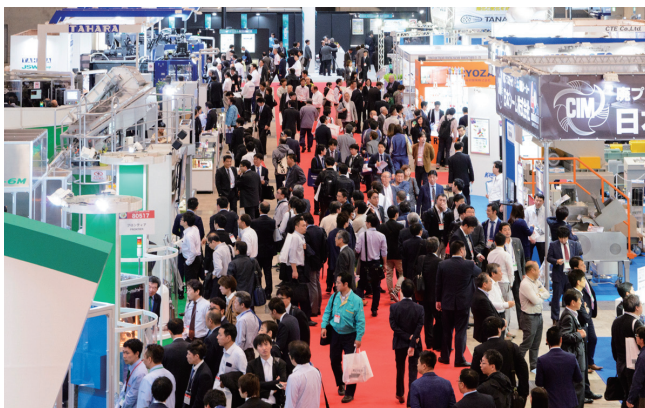
### Japanese Visitors by Region



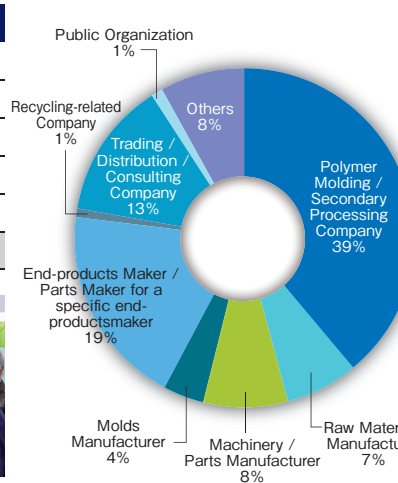
### Overseas Visitors by Region

(3,566 People from 54 Countries and Regions)

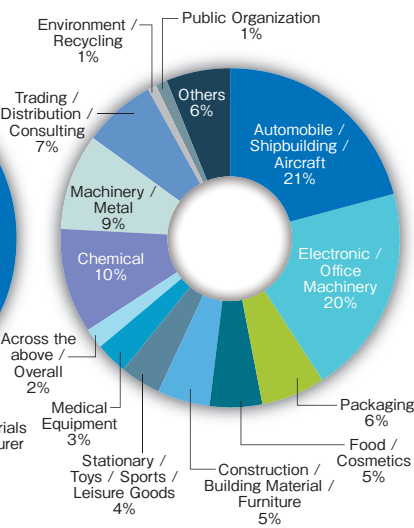
KOREA 815	MYANMAR 30	UAE 6	IRAN 2
TAIWAN 734	GERMANY 28	NETHERLANDS 4	IRELAND 2
CHINA 682	BRAZIL 22	UK 4	LEBANON 2
THAILAND 171	ITALY 21	AUSTRIA 4	SLOVAKIA 2
INDONESIA 145	PORTUGAL 19	BULGARIA 3	UKRAINE 2
USA 128	TURKEY 19	CANADA 3	AFGHANISTAN 1
HONG KONG 115	FRANCE 15	LITHUANIA 3	ARGENTINA 1
VIETNAM 109	SPAIN 14	LUXEMBOURG 3	KENYA 1
INDIA 97	CZECH 12	SWITZERLAND 3	NEW ZEALAND 1
PHILIPPINES 97	PAKISTAN 12	ALGERIA 2	PUERTO RICO 1
MALAYSIA 94	POLAND 9	CAMBODIA 2	ROMANIA 1
SINGAPORE 37	AUSTRALIA 6	CHILE 2	SOUTH AFRICA 1
MEXICO 32	HUNGARY 6	COLOMBIA 2	
RUSSIA 32	ISRAEL 6	EGYPT 2	



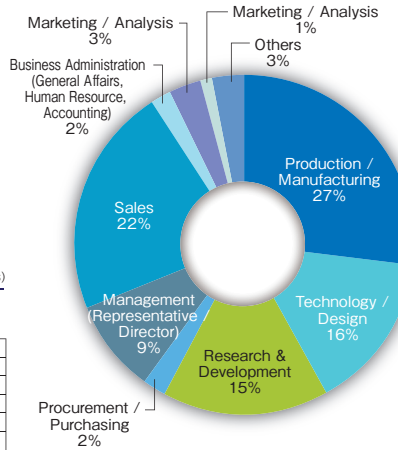
### Business Category



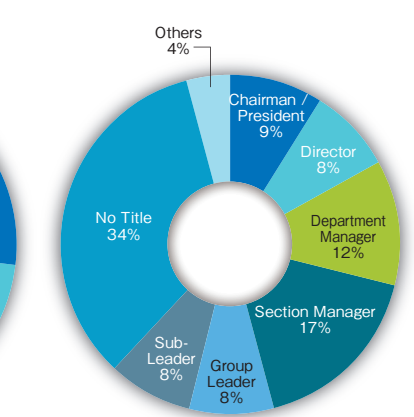
### Industry Segment



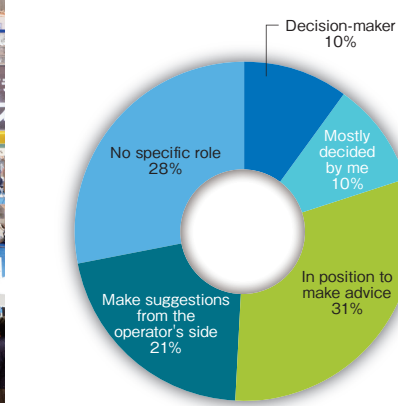
### Job Category



### Position



### Role of Purchasing Decision



### Company Size (Number of Employees)

